

AN INVITATION FOR EXHIBITORS AND SPECIAL EVENT PARTNERS

ANNUAL SYMPOSIUM
April 23-26, 2026

*Hyatt Regency Denver Tech Center
Denver, CO*



**AMERICAN ACADEMY
OF MEDICAL ACUPUNCTURE ®**

2512 Artesia Blvd, Suite 230
Redondo Beach, California 90278
310/379-8261 • 310/379-8283 FAX

EXHIBIT RULES AND REGULATIONS

NOTE – For the 2026 Symposium, AAMA will assign **ALL** exhibit spaces.

SET-UP: Thursday, April 23 5:00 pm – 7:00 pm
Friday, April 24 6:00 am – 7:00 am

SHOW HOURS:
Friday, April 24 7:00 am – 4:00 pm
Saturday, April 25 7:00 am – 4:00 pm

A representative should be present during Show Hours. Lunch on Friday; Breakfast on Friday and Saturday; and refreshment breaks will only be available to Symposium registrants in the exhibit area.

BREAK-DOWN:
Saturday, April 25 4:00 pm – 6:00 pm
** It is essential that tear-down be complete by 6:00 pm.

EXHIBIT FEES: The exhibit fee for each table is \$1,700 if requested, and paid for, by February 20, 2026. After February 20th, the exhibit fee for each booth is \$1,800. Fee for each booth for member physicians*, registered for the Symposium, is \$1,150 before February 20th and \$1,300 after February 20th.

* The member physician MUST be a principal in the business and name and title should be provided on the Agreement Form. The member physician must be registered as a delegate for the Symposium.

SPACE ASSIGNMENT:
For the 2026 Symposium, **ALL** exhibit table space will be assigned by AAMA. On the Exhibitor Form, please choose the number of spaces requested. The Academy will take into consideration the **priority point system** when making space assignments. The point system gives consideration to a company's past exhibit participation, current level of participation and support, date application and payment for this year is received, among other considerations. The exhibit space will be assigned first for applications received no later than **February 20, 2026**. Applications received after February 20, 2026, will be assigned on a first-come, first served, space-available basis.

SUBLETTING OF SPACE: Exhibitors may not sublet nor assign space. Only those products, services, or goods manufactured, distributed or marketed by the exhibitor that contracts for the space(s) may be displayed in the exhibitor's space.

BOOTH FURNISHINGS AND SERVICES: Each exhibit area is limited to a tabletop and close proximity to table space. Included in the cost of the fee is the following:

- 1-clothed table
- 2-side chairs
- 1-Identification sign containing the exhibitor's name
- 1-wastebasket

The exhibit area is carpeted. Exhibitors are solely responsible for ordering and paying associated fees for anything in addition to what is provided by AAMA as listed above.

SHIPPING MATERIALS: Exhibitor materials/displays should be shipped per instructions that will be forwarded to each exhibitor. Fees associated with shipment and movement of freight is the sole responsibility of each exhibitor. The Hyatt Regency Denver Tech Center will provide information about shipping exhibitor materials and associated fees.

EXHIBITOR HOUSING: Individuals must make their own hotel room reservations at the Hyatt Regency Denver Tech Center, 7800 E Tufts Ave, Denver, CO 80237. For reservations, call (303)779-1234 by March 31, 2026 for the AAMA group rate of \$159.00+ tax. Rooms at that rate will be available until the block is sold out or March 31, 2026, whichever comes first. For more information on this hotel, including a link to make your reservation online, you can find a link through the AAMA site:
www.medicalacupuncture.org.

LIABILITY: Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless Hyatt Regency Denver Tech Center, World of Hyatt, and their officers, employees, licensees, contractors parent companies, subsidiaries, partners, insurers, and agents and Group from and against any claims or expenses arising out of the use of the exhibition premises.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hotel, its owners or managers which results from any act of omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Hotel, its owners, managers, officers, directors, agents, employees, parents, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include a loss, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor's indemnity in this Responsibility Clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. Hotel Parties and Group shall be named as additional insureds on such policy. Exhibitor shall supply the Hotel with Certificates of Insurance at least 30 days prior to the use of the exhibition premises.

The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

SECURITY: For the 2026 Symposium, the exhibit area is in a "public" area. During "closed" hours, all valuables should be removed or secured elsewhere by the exhibitor. Materials and handouts should be covered or placed under the table to avoid loss.

EXHIBIT RULES & REGULATIONS – continued

Exhibiting companies should take steps to secure all property. Neither AAMA, Official Service Contractor, nor the Hotel are responsible for the safety of exhibitors' property from theft, damage by fire, accident, vandalism or other causes.

Each exhibitor must make provisions for safeguarding goods, materials, equipment, and the display at all times.

FIRE REGULATIONS: All exhibit material must comply with the fire regulations of the area. Volatile or flammable oils, gases, decorations or artificial flowers made of polyethylene, unprotected photographic films, or other explosive or flammable matter, or any substance prohibited by law or insurance carriers are not permitted on the premises. No exhibit in the exhibit area may have a solid ceiling, whether of heavy construction or fabric, which would restrict the efficiency of the sprinkler system in the exhibit area.

EXHIBITOR PERSONNEL: The exhibitor will name one person as its duly authorized representative, to have charge of the exhibit, and hereby accepts and assumes all responsibility for such representatives, or alternates, throughout the exhibit period.

Only employees of exhibiting companies may register for the Symposium as exhibitors. An Exhibitor Badge request form will be included in the Exhibitor Service Manual. No more than **two** representatives are allowed per booth at any given time. Any on-site substitutions for previously registered exhibitors must be given to the Registration Desk in writing on forms provided.

For the 2026 Symposium, the luncheon will be available for exhibit personnel when available to Symposium registrants.

EXHIBIT DESCRIPTION: Please provide a brief description (35-word limit) of your exhibit to be included in materials distributed to Symposium registrants. Deadline for receipt of this description is **February 20, 2026**. Please send via email (to aamastaff@gmail.com) or by fax, attention AAMA Exhibit Description (310-379-8283).

CONDUCT OF EXHIBITS: AAMA reserves the right to approve all exhibits and activities related thereto and may refuse to admit an exhibit or may require that an exhibit be curtailed, if it does not meet the standards herein set forth, if it reflects against eligibility. The Academy reserves the right at any time to refuse exhibit space to any company whose display of goods or services is not, in the opinion of show management, compatible with the general character and objectives of the meeting, or to remove or change exhibits it finds inappropriate. If you have any questions as to whether or not your product or service is acceptable, please contact aamastaff@gmail.com. Once accepted your exhibit representative will receive official confirmation.

the character of the Academy or its meeting, or if it exceeds the bounds of good taste as interpreted by the Exhibits Committee. Any questionable exhibit or activity relating thereto should be submitted to the Academy in advance to avoid unnecessary inconvenience. All companies, including past exhibitors and interested new exhibitors, will be vetted by the Exhibits Committee and a reference from previous shows may be required to determine No exhibits will be permitted that interfere with the use of other exhibits, impede access to them, or impede the free use of the aisle. Corner booths must be arranged so there is an unobstructed sight line of neighboring exhibits. Booth personnel, including demonstrators, are required to confine their activities to within the exhibitor's assigned area.

Acceptance of an exhibit does not imply AAMA endorsement of product or service. Exhibitors may not sell, serve, or dispense food or beverages without the express, written approval of AAMA and the Hyatt Regency Denver Tech Center. Please contact the AAMA Exhibits Manager to request approval. There will be no solicitation outside of the assigned exhibitor area or the exhibitors assigned space. Violation will constitute grounds for removal of the exhibitor without refund and future permission to exhibit.

Exhibitors with noisy electrical devices, sound-producing movies, or other devices that prove objectionable to other exhibitors, must keep the noise and/or odor of such devices at an absolute minimum. X-ray equipment may be exhibited, but not operated.

Sales of any kind by the EXHIBITOR, either on a cash and carry basis or in order form, must comply with local ordinances and state laws. It is the sole responsibility of EXHIBITOR to be in compliance with the Pennsylvania Department of Tax and Fee Administration. No sales or exhibit activity of any kind is permitted outside of the exhibit area or designated space.

EXHIBITOR agrees that any collected attendee information is only used in compliance with applicable laws, including the U.S. CAN-SPAM Act. Note: Lead retrieval services are not utilized.

Exhibit hours end at 4:00 pm, April 25, 2026. EXHIBITOR agrees not to dismantle or partially dismantle before the end of exhibit hours and further understands that an early dismantle may affect participation in future Academy events.

SPECIAL EVENT APPLICATION

AMERICAN ACADEMY OF MEDICAL ACUPUNCTURE – 2026 ANNUAL SYMPOSIUM
Denver, CO – April 23-26, 2026

In addition to the exhibits at the Symposium, opportunities are also available to become a part of several special events. Partners of Special Events not only help support the success of the meeting, but also increase a firm's exposure to Symposium participants. As a Partner of an event, your firm will be acknowledged in the printed program and with special signage and recognition. Event Partners will also be recognized by the Academy President in the general session that day.

Company (list exactly as it should appear in all listings, signage and acknowledgements):

Firm _____

Address _____

City, State, Zip _____

Contact Person

Name _____ Phone _____ Email _____

SPECIAL EVENTS

Please indicate the item you would like to support by checking the space next to the event/item. Coffee break and breakfast supporters will have the opportunity to have promotional materials on tables near the food items. For supporters of Luncheon, Reception and/or Celebration dinner event, one promotional piece may be inserted in each delegate's registration packet and the firms will be introduced and acknowledged by the Chair during the event. Upon receipt of your payment, a Letter of Agreement will be forwarded for signage, outlining the details of the support.

Refreshment/Coffee Break(s)	\$ 900	_____
Continental Breakfast(s)	\$1,300	_____
Saturday wine & cheese reception	\$2,000	_____
Luncheon	\$2,250	_____
Totebags	\$1,500	_____
(artwork to be provided by company by 2/20/26)		
Lanyards (to hold attendee badges)	\$1,250	_____
(logo/artwork to be provided by company by 2/20/26)		
Total Enclosed		_____

If you have other ideas about ways to support the Symposium, please contact Julie Minor at (310) 379-8261 (office phone); aamastaff@gmail.com (email).

Payment: Make your check payable to **AAMA** or include credit card information below. (*Corporate Support contributions must be paid in full.*)

Card Number (Visa, MC, or AmEx) _____ Exp Date ____ / ____ CSV _____

Authorized Card Signature: _____

Name as it appears on card: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Return this form and payment to:

Julie Minor, Exhibits Manager, American Academy of Medical Acupuncture
2512 Artesia Blvd, Ste 230, Redondo Beach, CA 90278
Fax: (310) 379-8283 (credit card payments only)

EXHIBITOR AGREEMENT

AMERICAN ACADEMY OF MEDICAL ACUPUNCTURE * 2026 ANNUAL SYMPOSIUM

Hyatt Regency Denver Tech Center * Denver, CO * April 23-26, 2026

PLEASE TYPE OR PRINT

Exhibiting Company (list exactly as it should appear in all listings of exhibitors):

Firm _____

Address _____

City, State, Zip _____

Phone _____ Website _____ Email _____

Contact Person (for correspondence, including information on shipping, logistics, etc.):

Name _____ Title: _____ Email: _____

All correspondence will be with the person listed above. The contact person is responsible for forwarding all materials to agents and/or representatives.

Signature: The exhibitor agrees to abide by all terms, conditions, and regulations as set forth in this agreement and in the Rules and Regulations.

Signed _____ Date: _____

Location Request: AAMA will assign all exhibit space based on a priority point system. Exhibit space assignments will be sent to exhibiting company by email.

The following competitor companies should be avoided (list no more than 2 companies): _____

We understand that Academy Exhibits Management will make every effort to accommodate the request to avoid (or be close to) certain exhibitors but may not be able to accommodate all special requests.

Payment: Full payment must be submitted with this Agreement. Send completed Agreement and payment to the American Academy of Medical Acupuncture, 2512 Artesia Blvd, #230, Redondo Beach, CA 90278. Make check payable to AAMA or provide credit card information below. **Note:** No space will be assigned without accompanying payment. No exhibits will be allowed to set up unless paid in full two weeks prior to the meeting.

By February 20, 2026

_____ \$1,700 as full Early Bird payment per exhibit space

_____ \$1,150 per exhibit area for Academy physician member*

_____ **** If you were registered to be a 2025 Exhibitor, you can lock in your 2026 fee of \$1,600 if PAID by December 12, 2025.**

After February 20, 2026

_____ \$1,800 as full payment per exhibit space

_____ \$1,300 per exhibit space for Academy physician member*

* Discounted fee is available to Academy physician members registered for the Symposium. The member MUST be a principal in the business. Please provide member's name and title in the company: _____

Credit Card Information – we authorize the amount indicated above to be charged to the following credit card: Visa MC AmEx

Amount to be charged: _____ Card number _____ Exp Date ____/____ CSV _____

Name as it appears on the card: _____

Authorized Signature: _____

AAMA OFFICE USE ONLY

Accepted and agreed to: _____

Payment Received: _____ Booth Number(s): _____

MAINTAIN COPY FOR YOUR RECORDS.

EXHIBITOR AGREEMENT

1. Exhibitor agrees that there will be a maximum of **two** company representatives for each exhibit space present at any given time.
2. Exhibitor understands and agrees that the exhibit space will be assigned at the sole discretion of AAMA. The Academy will take into consideration the priority point system when assigning space. This system gives consideration to a company's past exhibit participation, level of current participation and support, date application is received, among other considerations. Applications received after February 20, 2026, will be assigned on a first-come, first-served, space-available basis.
3. Exhibitor agrees to accept relocation in other exhibit space of comparable area should such relocation become necessary for causes beyond the Academy's control or advisable at the discretion of AAMA.
4. Complete shipping instructions and information regarding additional furniture, audio visual rental, internet and electrical services will be forwarded to exhibitors. Exhibitor will be solely responsible for arranging these services with the appropriate contractor/hotel and for payment of all fees due these contractors for services rendered.
5. The exhibit fee for each table space is \$1,700 if requested, and paid for, by February 20, 2026. After February 20th, the exhibit fee is \$1,800. Fee for each exhibit table for member physicians, registered for the Symposium, is \$1,150 if requested, and paid for, by February 20, 2026. After February 20th, the member physician exhibit fee is \$1,300. The member physician **MUST** be a principal in the business and name and title should be provided on the Agreement form. The required fee is to be paid at the time of submission of this Agreement, and mailed to the American Academy of Medical Acupuncture, 2512 Artesia Blvd, Suite 230, Redondo Beach, CA 90278. Credit card payments can be faxed to (310) 379-8283. No booth space will be assigned without accompanying payment. No exhibits will be allowed to set-up unless paid in full two weeks prior to the meeting.
6. Any cancellations must be in writing. Booth fees, less an administrative fee of \$150 will be refunded if received in writing prior to March 20, 2026. No refunds will be given for cancellations received after March 20, 2026.
7. All exhibits must be in place by 7:00 am on Friday, April 24, 2026. Exhibits will close at 4:00 pm on Saturday, April 25, 2026. Exhibits and all materials must be removed by 6:00 pm Saturday, April 25th.
8. All commercial, exhibit activity must be confined to the prescribed exhibit area and must not interfere with the educational components of the Symposium. Collateral materials, brochures cannot be placed on any tables outside of the exhibit area.
9. Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless Hyatt Regency Denver Tech Center and World of Hyatt, the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), and Group from and against any claims or expenses arising out of the use of the exhibition premises.
10. Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor's indemnity in this Responsibility Clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. World of Hyatt, the Hotel's Owner, and each of such entities' owners, subsidiaries and affiliates (collectively, "Hotel Parties") and Group shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with Certificates of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.
11. Exhibitors agree to abide by the **RULES AND REGULATIONS** for exhibits set forth in the Prospectus for the 2026 Symposium, which **RULES AND REGULATIONS** are made a part of this Agreement. This agreement will only become valid and binding when it is accepted by the Academy. The Academy reserves the right, at its sole discretion, to decline acceptance of any contract. In the event of any conflict between these Terms and Conditions and any terms inserted by the EXHIBITOR, these Terms and Conditions shall govern. The Academy reserves the right to accept or refuse, in its sole discretion, any application for participation in any events. In the absence of the Academy's acceptance, the Academy incurs no obligations hereunder. By signing the agreement, the EXHIBITOR acknowledges that they have reviewed the information above and full rules and regulations in the call for exhibitors and finds it acceptable. This agreement must be signed and submitted with full payment of the exhibit fee and received by the Academy prior to the assignment of exhibit space.